

ARE YOU AN ISOLATIONIST?

BEFORE PEARL HARBOR THE NA-TIONAL ISSUE WAS ONE OF "SHALL WE?" OR "SHALL WE NOT?" HARD WORDS FLEW, AND POLLS OF PUBLIC OPINION BLOSSOMED AND FLOURISH-ED.

BUT THE JAPS JOLTED US OUT OF OUR DREAM OF SELF DETERMIN-ATION, AND NOW, EXCEPT FOR A COMPARATIVELY FEW OUTRIGHT ENEMY SYMPATHIZERS AND ACTIVE AGENTS AS YET UNCAUGHT, EVERY-ONE IN THIS COUNTRY HOPE® FOR SPEEDY VICTORY OVER THE AXIS.

YET WE STILL HAVE ISOLATION—
ISTS APLENTY - ISOLATIONISTS
OF ANOTHER SORT. THESE GOOD
PEOPLE BUY BONDS, SAVE SCRAP
METAL AND RUBBER WHILE DRIVES
ARE ON, AND WORK WILLINGLY ENOUGH WITH THE BLOCK CAPTAINS.
BUT WHEN IT COMES TO SEEING
INTO THE HEART OF OUR LARGER,
MORE PERMANENT PROBLEMS, THEY
HAVEN'T THE PERSPECTIVE. WAVING THE FLAG AND FOLLOWING
LOCAL CAMPAIGNS IS THEIR LIMIT.

DISEASE, FIRE, ACCIDENTS -

THEY ARE ALL LINED UP WITH THE ENEMY. A NEGATIVE CONTRIBUTION TO THEIR ELIMINATION IS NOT E-NOUGH. WITH 86,500 ACCIDENTAL DEATHS IN HOMES AND PUBLIC PLACES LAST YEAR SERIOUSLY CRIPPLING OUR WAR EFFORT, EVERY AMERICAN CITIZEN EITHER TAKES POSITIVE ACTION TO STOP THESE ACCIDENTS, OR HE'S NOT ON OUR SIDE IN THE PRESENT EMERGENCY.

MOTOR VEHICLE ACCIDENTS ALONE WILL COST US IN PRODUCTIVE MAN-DAYS LOST THE EQUIVALENT OF 9,000 HEAVY BOMBERS, OR 35,000 FIGHTER PLANES. AND IF WE SHRUG OFF THESE ACCIDENTS AS INEVITABLE FACTS OF LIFE, WE SHALL LOSE GROUND IN THE POST WAR EFFORT TO SOLVE ONE OF OUR MOST VITAL NATIONAL PROBLEMS.

OUR FRIENDS, THE UNCONSCIOUS ISOLATIONISTS, REGRET THESE D'SASTERS. THEY ADMIT SOME—THING OUGHT TO BE DONE ABOUT THEM, AND RIGHT AWAY, TOU. THERE OUGHT TO BE MORE STRICT INSPECTION AND BETTER LICEN—

SING LAWS, THERE OUGHT TO BE BETTER CONTROL OF DRUNKEN DRIVERS, THERE OUGHT TO BE THIS AND THERE OUGHT TO BE THAT.

"THERE OUGHT TO BE A LAW..."
IS THE NATIONAL MOTTO OF THESE WELL-MEANING, THERWISE PATRIOTIC AMERICANS. THEY JUST DO NOT BELIEVE THAT A CALL FOR CONSTANT, ALERT, AGGRESSIVE ACTION SHOULD MEAN THEM PERSONALLY.

THEY FORGET THAT DEMOCRACY
HAS TO BE PAID FOR, AND THAT
TAXES AREN'T ENOUGH. THE AXIS
NATIONS PRESENT THEIR PEOPLE
THE WORLD'S MOST TERRIBLE BILL
FOR - SHALL WE SAY - SERVICES
RENDERED. IF WE WANT THAT KIND
OF GOVERNMENT, WE CAN EVENTUALLY GET IT BY THINKING WE DISCHARGE OUR OBLIGATIONS BY MORE
OR LESS CHEERFULLY PAYING OUR
TAXES. THE FREEDOM WE FIGHT
FOR IS THE FREEDOM TO WORK OUT
OUR OWN PROBLEMS RIGHT HERE AT
HOME IN OUR OWN WAY.

SAFETY LOOMS UP AS ONE OF THESE PRIMARY NATIONAL PROB-

ITS SAFE TO BE AN AMERICAN ITS AMERICAN TO BE SAFE. LEMS. THE WAR DOES NOT OBSCURE IT. ON THE CONTRARY, THE WAR SERVES TO HIGHLIGHT THE DANGERS OF OUR ANNUAL TOLL OF SOME 10,000,000 INJURIES AND ACCIDENTAL DEATHS. IN SPITE OF ALL THAT HAS BEEN DONE TO STOP THEM, ACCIDENTS ARE ON THE INCREASE, LARGELY BECAUSE OF THE STRAINS AND STRESSES OF THE WAR EFFORT.

THE MAN OR WOMAN WHO IS NOT SAFETY MINDED IN THESE CRITICAL DAYS IS IN A REAL SENSE AN ISOLATIONIST. OUR POWER IS IN OUR PEOPLE, NOT TO DO EVERYTHING WE CAN TO STOP THE CONSTANT LOSS OF LIFE AND USEFULNESS THROUGH ACCIDENTS IS IN EFFECT A CONSENT TO DEFEAT IN THE WAR EFFORT.

(PUBLIC SAFETY)

SAFETY MINDED

WHAT DOES IT MEAN TO BE SAFETY MINDED?

IT MEANS LOCKING THE BARN
DOOR BEFORE THE HORSE IS STOLEN. IT MEANS TO THINK AHEAD
FOR SAFETY IN EVERYTHING YOU
DO. IT MEANS PLANNING YOUR
WORK, FIGURING OUT WHAT HAZARDS
MAY COME UP DURING ITS EXECUTION AND MAKING SUITABLE PROVISION FOR THEIR ELIMINATION.

IN OTHER WORDS, TO BE SAFE—
TY MINDED, MEANS TO HAVE THE
HABIT OF ALWAYS TRYING TO SEE
AN ACCIDENT BEFORE IT HAPPENS,
SO THAT YOU CAN ACT IN THE
RIGHT MANNER UNDER THE CIRCUM—
STANCES AND THUS AVERT INJURY
AND DAMAGE TO EQUIPMENT. REAL
SAFETY IS ATTAINED WHEN, IN
GOING ABOUT HIS DAILY TASKS, A
FELLOW'S DESIRE IS TO PROTECT
HIMSELF AND OTHERS. THIS

THOUGHT IS UPPERMOST IN HIS

THIS HABIT OF ALWAYS THINKING AHEAD FOR SAFETY IS NOT
HARD TO FORM AND IT IS A MIGHT_
Y USEFUL HABIT TO HAVE.

(SAFETY ENGINEERING)

SMALL MARGIN

THE MARGIN BETWEEN A SLIGHT INJURY AND A SEVERE INJURY IS SOMETIMES SMALL. ELIMINATE THE CONDITIONS AND ATTITUDES WHICH ARE THE CAUSES OF MINOR INJURIES AND THE PROBABILITIES ARE THAT THE REDUCTION IN THE NUMBER OF LOST TIME ACCIDENTS WILL FOLLOW — THE SCORE WILL THEN TAKE CARE OF ITSELF.

(PITTSBURGH CHECKPOSTS)

DRIVERS ON DEFENSE

EVERY MAN AND WOMAN WHO DRIVES A CAR SHOULD REALIZE THAT IT TAKES MORE THAN OIL AND GAS TO RUN AN AUTOMOBILE. YOU'VE GOT TO ADD A LIBERAL SPRINKLIN' OF COMMON SENSE. YOU CAN'T DRIVE SAFELY WITHOUT USING YOUR HEAD—ANY MORE THAN YOU CAN WITHOUT USING YOUR STEERING WHEEL.

THE FIRST CRY OF ANY DRIVER IN AN ACCIDENT IS THAT IT'S THE OTHER GUY'S FAULT. NO MATTER WHAT THE CIRCUMSTANCES ARE, THERE ARE VERY FEW ACCIDENTS WHERE BOTH DRIVERS ARE NOT EQUALLY RESPONSIBLE. LEGALLY OF COURSE ONE OF THE DRIVERS GENERALLY HAD THE "RIGHT-OF-WAY". BUT HAVING THE "RIGHT-OF-WAY". BUT HAVING THE "RIGHT-OF-WAY" DOESN'T DO YOU. ANY GOOD IF IT CRIPPLES YOU FOR LIFE OR KILLS YOU.

A LAW-ABIDING DRIVER ONCE

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RAN DOWN A LITTLE BOY. AT THE TRIAL, THE DRIVER WAS LEGALLY ACQUITTED. BUT NO JURY COULD EVER RELEASE HIM FROM THE SICK-ENING PICTURE OF THAT LAD PINNED UNDER HIS CAR. THE LAW CAN'T WIPE OUT THE FACT THAT THE BOY WILL BE A CRIPPLE FOR THE REST OF HIS LIFE.

DRIVING IS MORE THAN BEING ABLE TO OPERATE YOUR CAR TO 0-BEY ALL VEHICULAR LAWS. THE IMPORTANT THING IN SAFE DRIV-ING IS DEFENSIVE DRIVING. IT IS AN ACCOMPLISHMENT THAT IS UNDERSTOOD BY A COMPARATIVE FEW. FOR DEFENSIVE DRIVING YOUR VEHICLE MUST BE IN PER-FECT CONDITION AND COMPLETELY EQUIPPED TO HELP YOU AVOID AN ACCIDENT THAT MIGHT POSSIBLY BE CAUSED BY SOMEONE ELSES POOR DRIVING. WHILE MECHANICAL CONDITION IS IMPORTANT, YOUR CONDITION IS ESSENTIAL TO GOOD DRIVING. MAN-FAILURE, THAT IS FAILURE TO THINK, IS THE MOST SERIOUS CAUSE OF ACCIDENTS.

GOOD DRIVING COURTESY IS AN IMPORTANT FACTOR IN DEFENSIVE DRIVING. AN APPRECIATION OF THE RIGHTS OF OTHERS WILL HELP YOU TO AVOID COLLISION. DRIVE AS YOU WOULD HAVE THE OTHER FELLOW DRIVE.

FOLLOW THESE SIMPLE RULES
AND KEEP OUT OF TROUBLE:

KEEP YOUR MIND ON YOUR DRIVING.
KEEP IN LINE OF TRAFFIC.
WATCH THE MOVEMENTS OF OTHER
CARS AND TRY TO ANTICIPATE
WHAT THEY WILL DO.
WATCH FOR PEDESTRIANS, PARTICULARLY CHILDREN.
SLOW DOWN AT SCHOOLS, CROSSINGS
AND DANGEROUS INTERSECTIONS.
SIGNAL TO THE CAR BEHIND WHEN

BE CONSIDERATE OF OTHERS AND

* THE HIGHWAYS WILL BE SAFER FOR US ALL *

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YOU INTEND TO CHANGE YOUR COURSE.

DO YOU KNOW THE FEELING OF HAVING YOUR CAR UNDER CONTROL?
KEEP IN LINE WHEN NEARING THE
TOP OF A HILL OR SHARP TURN.
COMPLY WITH TRAFFIC REGULATIONS, SIGNALS AND SIGNS.
INSPECT YOUR CAR, BRAKES ESPECIALLY, REGULARLY.

(SAFETY SENTINEL)

DO YOU KNOW?

THAT ACCIDENTS AT HOME AND ON THE FARM KILLED 42,000 PER-SONS IN 1942 AND INJURED 4,750,000.

THAT AS MANY MAN-DAYS ARE
LOST. EVERY YEAR THROUGH FARM
ACCIDENTS AS WOULD BE REQUIRED
TO PRODUCE TWO AND ONE-QUARTER
TIMES THE ENTIRE WHEAT CROP OF
THE UNITED STATES.

THAT FARM FIRES IN THE UNI-TED STATES COST \$100,000,000, AND 3,500 LIVES ANNUALLY.

THAT AS MUCH PRODUCTIVE TIME WAS LOST THROUGH ACCIDENTS TO INDUSTRIAL WORKERS LAST YEAR AS WOULD BE LOST BY SHUTTING DOWN THE COUNTRY'S ENTIRE SHIPBUILDING AND AIRCRAFT INDUSTRIES FOR 54 DAYS.

THAT 29,000 WORKERS WERE KILLED IN OFF-THE-JOB ACCI-DENTS, AS COMPARED WITH 18,500 KILLED IN WORK ACCIDENTS LAST YEAR.

(ACCIDENT FACTS)

LIFE IS RATIONED, TOO:

WITH JUST ABOUT EVERYTHING WE EAT AND WEAR AND USE RATION-ED, DON'T FORGET THAT LIFE IS RATIONED TOO. THE DIFFERENCE IS THAT WE DON'T HAVE TO TEAR OFF ANOTHER COU-PON IN ORDER TO BE ENTITLED TO ANOTHER WEEK OR MONTH OF LIFE.

EVERY ONE OF US IS ENTITLED TO A FULL RATION OF LIVING—AT LEAST WE SHOULDN'T HAVE OUR RATION OF LIFE BOBTAILED AT THE HANDS OF ONE OF OUR OWN COUNTRYMEN WHO ABUSES HIS PRIVILEGE OF DRIVING A GAR ON THE PUBLIC STREETS AND HIGHWAYS.

RECKLESS DRIVING ALWAYS HAS BEEN AND ALWAYS WILL BE AN ANTI-SOCIAL, INHUMAN, ALMOST CRIMINAL PRACTICE. IN WARTIME, A DRIVER GUILTY OF CAUSING AN ACCIDENT ALSO IS UNPATRIOTIC, A DRAG. ON THE WAR EFFORT AND PRETTY CLOSE TO BEING GUILTY OF SABOTAGE.

THOSE AREN'T JUST WORDS.

FIGURE IT OUT FOR YOURSELF.

NO ONE HAS TO BE TOLD THAT THE COUNTRY IS FACED WITH A MANPOWER SHORTAGE. AN ACCIDENT THAT INJURES OR KILLS MAKES THE MANPOWER PROBLEM JUST THAT MORE ACUTE.

IF THE VICTIM HAPPENS TO BE A WORKER, THE LOSS TO THE WAR EFFORT IS OBVIOUS, WHETHER IT BE A MAN OR A WOMAN.

(THE SAFE DRIVER)

NEW DEFINITION

WHAT IS A MAN? A MAN IS SOMETHING THAT CAN SEE A PRETTY ANKLE THREE BLOCKS AWAY WHILE DRIVING A MOTOR CAR ON A CROWDED CITY STREET, BUT WILL FAIL TO NOTICE IN THE WIDE OPEN COUNTRYSIDE THE APPROACH OF A LOCOMOTIVE THE SIZE OF A

SCHOOL HOUSE AND ACCOMPANIED BY A FLOCK OF FORTY-TWO BOX CARS.

(NEW ORLEANS SAFETY REVIEW)

FOR THE SAFETY OF YOUR HOME.

THERE IS NO SIXTY-FOUR DOL-LAR QUESTION IN THIS LIST. - . THEY ARE ALL EQUALLY IMPORTANT AND FOR ALL OF THEM IT WILL BE COMPARATIVELY SIMPLE TO COMPLY WITH CONDITIONS IN ORDER TO GIVE THE CORRECT ANSWER. CON-VERSELY, HOWEVER, IT WOULD NOT TAKE MUCH TO LOSE SIXTY-FOUR DOLLARS, AND MORE, IF YOU PER-MIT ANY OF THESE CONDITIONS TO REMAIN UNCORRECTED. IT'S YOUR HOME, YOUR CASTLE, BUT THERE IS NO COMPENSATION FOR THE LOST INCOME, NO EASING OF THE PAIN TO YOURSELF OR YOUR LOVED. ONES IF YOU ACCEPT NEGLECT AS A QUEST IN YOUR HOME. SIMPLE? YES, BUT DYNAMITE. CHECK THESE DAILY.

- 1. ARE ALL PROTRUDING NAILS IN BOXES OR BOARDS WITHDRAWN OR TURNED DOWN?
- 2. DO YOU PLACE BROKEN GLASS OR OTHER SHARP REFUSE IN PRO-PER CONTAINERS SO NO ONE WILL COME IN CONTACT WITH IT?
- 3. Do you refrain from smoking in Bed, in order to avoid the possibility of starting a fire after you have fallen asleep?
- 4. Do you make IT A HABIT TO CLOSE CUPBOARD DOORS IMMEDIATE-LY TO PREVENT ANYONE FROM RUN-NING INTO THEM?
- 5. DO YOU TEST THE TEMPERA-TURE OF THE WATER BEFORE PLUNG-ING INTO THE TUB OR UNDER THE SHOWER?

CARE TODAY - HERE TOMORROW

6. WHEN NECESSARY TO DRY-CLEAN CLOTHES, DRAPERIES, AND THE LIKE AT HOME, DO YOU KEEP NEAR AN "OPEN WINDOW AND AWAY FROM FLAMES? DO YOU USE NON-INFLAM-MABLE . CLEANING MATERIALS?

7. DO YOU KNOW THE LOCATION OF GAS, WATER, AND ELECTRIC SHUT-OFF SWITCHES AND HOW TO TURN THEM OFF IN AN EMERGENCY?

8. WHEN USING AN ELECTRIC HEATING PAD, DO YOU MAKE SURE IT IS NOT OVERHEATED AND THAT NO LIQUID OR EXTREME MOISTURE CAN COME IN CONTACT WITH IT?

9. DO YOU ALWAYS DISCONNECT THE ELECTRIC IRON, TOASTER, WAFFLE IRON, AND OTHER ELECTRI-CAL EQUIPMENT BEFORE LEAVING THE ROOM FOR ANY LENGTH OF TIME?

10. ARE POTS AND PANS ON THE STOVE SO PLACED THAT THE NOR-MALLY INQUISITIVE CHILD CAN NOT GRAB THE HANDLE AND OVER-TURN THE CONTENTS ON HIMSELF?

11. ARE CLEANING MATERIALS, POISONS, AND MEDICINES ALWAYS KEPT OUT OF THE REACH OF SMALL CHILDREN?

12. DO YOU HAVE A GATE AT THE TOP OF THE STAIRS TO PREVENT TODDLING FEET FROM GETTING TOO CLOSE?

(HOME SAFETY)

KEEP WELL

JUST BY KEEPING WELL YOU CAN HELP TO WIN THIS WAR.

WITH NEARLY ONE-THIRD OF AMERICA'S PHYSICIANS IN THE ARMED FORCES WE MUST SAVE OUR REMAINING DOCTORS! TIME FOR SERIOUS SICKNESS AND ACCIDENTS.

TO KEEP WELL FOLLOW THESE FIVE SIMPLE HEALTH RULES:

- 1. EAT RIGHT
- 2. GET YOUR REST
- 4. KEEP CLEAN
- 5. "PLAY" SOME EACH DAY

(PUBLIC HEALTH FEDERATION BULLETIN)

ONE HUNDRED THOUSAND AMERICANS KILLED LAST YEAR

NINE MILLION TEMPORARY OR PER-MANENT DISABILITIES -FOUR BILLION DOLLARS ECONOMIC FIVE HUNDRED MILLION LOST MAN-DAYS OF PRODUCTION.

THESE ARE THE ESTIMATED CIV-ILIAN ARMY LOSSES FOR ONE YEAR, CASE MAY BE. AND YET BECAUSE THE CASUALTIES USUALLY OCCUR ONE AT A TIME, EIGHT STATES, WITH AN OBITUARY FOR EACH DEATH IN ONLY THE LO-CAL PAPERS, AND LITTLE MENTION OF AN ACCIDENTAL MAIMING, FEW PEOPLE BECOME EXCITED. BUT LET FIVE HUNDRED OR EVEN ONE HUNDRED BE KILLED IN ONE CALA-MITY, AND THE NEWS SWEEPS THE WORLD.

THE ROUND FIGURES, ABOVE, INCLUDE ALL REPORTED ACCIDENTS, INDUSTRIAL, AGRICULTURAL, IN HOMES, SCHOOLS AND ELSEWHERE. IN THE PAST. INDUSTRY HAS GEN-ERALLY MADE GREATER STRIDES TOWARD SAFETY THAN ANY OTHER GROUP, BUT BECAUSE OF THE UN-PRECEDENTED INFLUX OF UNTRAIN-ED HELP. INDUSTRY IS FACING A SERIOUS SLUMP FROM PAST GOOD RECORDS.

WE MAY AS WELL FACE THE FACTS, AND PREPARE WITH SUPER-MAN EFFORTS TO DO SOMETHING ABOUT IT. (THE ANCHOR)

WHY NOT BE CAREFUL?

3. SEE YOUR DOCTOR ONCE A YEAR. WHAT SHOULD A MAN GIVE TO HIS JOB IN RETURN FOR A GUAR-ANTEE AGAINST ACCIDENTAL MIS-HAP? HE SHOULD BE WILLING TO GIVE MUCH, BUT THAT ISN'T AT ALL NECESSARY. ABOUT ALL HE NEEDS TO DO IS TO GIVE CAREFUL THOUGHT TO THE HAZARDS OF HIS

> BUT IF ONE IS THE KIND THAT BOASTS, "AW, I WON'T GET HURT," -THEN FAILS TO WORK SAFELY AND DOES GET HURT, A NUMBER OF THINGS MUST BE GIVEN IN EX-CHANGE FOR HIS FUTURE AS A WOR-KER AND BREAD-WINNER OR IN EX-CHANGE FOR HIS LIFE, AS THE

WHICH IS CHEAPER, A LITTLE SCATTERED THROUGHOUT THE FORTY THOUGHT AND COMMON SENSE THAT DOESN'T COST ANYBODY ANYTHING. OR THE GRIEF, WORRY, EXPENSE, AND TIME, IT TAKES TO PUT AN INJURED MAN BACK ON HIS FEET-OR IN HIS GRAVE, AS SO OFTEN HAPPENS? NO MAN WANTS TO BE AN ACCIDENT VICTIM! WHY NOT BE CAREFUL THEN, ALL THE TIME? (SAFE WORKER)

GOOD DRIVER

THERE ARE THREE THINGS THAT A MAN MUST KNOW TO BE A GOOD DRIVER: WHAT THE FELLOW IN FRONT OF HIM IS GOING TO DO, WHAT THE FELLOW IN BACK OF HIM IS GOING TO DO. AND WHAT HE HIMSELF IS GOING TO DO WHEN THE OTHER TWO FELLOWS FAIL TO DO WHAT HE KNEW THEY WOULD DO. (WINDY CITY BREEZE)

* SAFETY RULES NEVER IMPOSE A HARDSHIP *

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BUT THEIR VIOLATION OFTEN DOES .